

## Great Foster Photography in Five Steps

A good photo is... **Bright. Clear. Happy**. Getting photos that are well-lit, in focus and that give the viewer a window into a pet's personality can be tricky, but we have some ideas that can make this much easier for you.

- 1. Always have your camera handy. Without a camera handy, you may not be able to capture those intimate moments that will help your pet make an emotional connection.
- 2. Take multiple photos. Rapid fire photos of a scene or cute moment means you are more likely to find one that works!
- 3. Take it outside (with your foster dog). Studies show that photos of dogs taken outside can help get them adopted more quickly!
- 4. **Photos with other pets or people** shows adopters something about your foster in just one instant! (Enjoys other cats, lives with a child, lap dog)
- 5. **Eyes are the window to the soul**. Photos of your pet looking at the camera create that emotional connection!
- 6. Clear full body profile pictures are essential!
- 7. <u>Please avoid having other objects, people, or distracting back grounds in the picture. The entire focus should be on your foster pet!</u>